

DINNER PROGRAMME



The Lord Mayor's Dragon Awards  
**2009**



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## Message from the Lord Mayor

I am delighted to welcome you to The Mansion House and to the Dragon Awards celebratory dinner. I hope you will enjoy celebrating the success of those who are making such a difference to our local communities.

My fellow judges and I found choosing the winners extremely hard and something that took a lot of careful consideration. We felt privileged, however, to hear about the valuable work that organisations in London are carrying out and the huge difference this work is making. I look forward to sharing a few of these remarkable stories with you tonight.

I was pleased to see a rise in the number of applications this year, particularly from those who are new to Corporate Community Involvement. I find it extremely encouraging that such initiatives are still finding their way onto business agendas despite the recent economic troubles.

I would like to thank and congratulate every organisation that applied this year. I know that the application process takes some time and effort, although this cannot match the work that you put into your community programmes. Regardless of who wins awards tonight, I hope that everyone has an enjoyable evening and is able to make new contacts, share best practice or simply leave the event feeling a renewed passion to continue to develop and expand your Corporate Community Involvement programme.



The Rt Hon The Lord Mayor,  
Alderman Ian Luder





## Programme for the Evening

7.00

Drinks and canapés served in the Salon

7.30

Guests to be seated in the Egyptian Hall

7.40

Welcome address by the Lord Mayor, Ian Luder

7.50

Dinner served in the Egyptian Hall

9.30

Awards ceremony in the Egyptian Hall

10.15

Stirrup Cup in the Salon

Winners photographs in the North Drawing Room



## City of London Corporation

The City of London provides local government services for the financial and commercial heart of Britain, the 'Square Mile'. It is committed to maintaining and enhancing the status of the business City as the world's leading international financial and business centre through the policies it pursues and the high standard of services it provides. Its responsibilities extend far beyond the City boundaries in that it also provides a host of additional facilities for the benefit of the nation. These range from open spaces such as Epping Forest and Hampstead Heath to the famous Barbican Arts Centre.

The City of London combines its ancient traditions and ceremonial functions with the role of a modern and efficient local authority, looking after the needs of its residents, businesses and over 320,000 people who come to work in the 'Square Mile' every day. Among local authorities the City of London is unique; not only is it the oldest in the country but it operates on a non-party political basis through its Lord Mayor, Aldermen and members of the Court of Common Council.

The City of London recognises that the Square Mile will not prosper in isolation and is acutely aware that although the area houses some of the richest concentrations of economic business in the world, its neighbouring boroughs include some of the country's poorest and most deprived communities. For this reason the City Corporation is committed to working with its immediate neighbours and with Greater London and is currently a member of a number of regeneration partnerships working to improve social, economic and environmental conditions.



## Corporate Community Involvement

The City of London Corporation is committed to engaging Square Mile firms in the regeneration of local communities through a number of programmes:

**Heart of the City** provides free support for businesses in the City and City fringes that are interested in developing a Corporate Social Responsibility programme.

**City Action** is a free volunteer matchmaking service for City-based companies and community organisations in the City and City fringe boroughs. As skills-sharing experts they interpret the requirements of each party to accurately match both sets of needs.

**The City Procurement Project** is a free advice service to City-based businesses looking to adopt a local purchasing strategy or to learn more about responsible procurement.

**Employability and local recruitment advice** is provided through several programmes that work with businesses to raise the aspirations of young people through exposing them to City-type career options. Free advice is given to businesses on local recruitment and involvement in work placement programmes and other employment and training opportunities.

**The Employment Charter for Construction** works in partnership with the sector to maximise training and employment opportunities in the Square Mile for the benefits of residents of the City and City fringe.

The City of London leads by example, so as part of its commitment to Corporate Community Involvement, has its own **employee volunteering programme**. All staff are entitled to take 14 hours of work time to get involved in approved volunteering activities.



## The Lord Mayor's Dragon Awards

The Lord Mayor's Dragon Awards encourage organisations across Greater London to become involved in the regeneration of their local communities.

Founded in 1987, the Awards are the premier Corporate Community Involvement scheme in London. Each year, applicants are invited to apply in six categories. The awards will be presented at tonight's dinner. In all categories where organisations will receive an Award there is the possibility for two Dragons to be awarded – one for a small or medium sized enterprise and one for a larger organisation.

The Award winners have been chosen by a judging panel chaired by the Lord Mayor, Alderman Ian Luder. A full list of the final judging panel can be found on page 39.





## Education Award

For companies working with educational establishments to raise aspirations, improve educational attainment, maximise career development opportunities and/or improve access to work-related training.

Examples could include:

- ★ Mentoring
- ★ Learning partnerships
- ★ CV workshops
- ★ Work experience

Judges were looking for programmes that teach 'skills for life' that will significantly improve an individual's future prospects.

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.



## British Airways

### British Airways Community Learning Centre

The British Airways Community Learning Centre provides interactive airline focussed activities relevant to the primary, secondary and special school curriculum. For example, the Centre runs a Global Education Week programme, which enables primary school children to understand and celebrate the cultural diversity of the world. Workshops are developed to create an awareness of the different food, clothes, environmental issues, history, music and dance from countries such as India, China and South Africa.

The Community Learning Centre provides a computer club for girls, runs its own Language Exam programme and offers confidence building workshops for local 16-19 year olds preparing for interviews as apprentices at the London Borough of Hillingdon.

Since the Community Learning Centre's launch in 1999, over 50,000 guests have visited the centre and over 500 hundred British Airways volunteers have supported the programmes. The Centre has helped nearly 9,000 students pass the Language Flag Award exam.



“The high quality activities are an excellent example of how businesses can get involved in education”

**Jamela Khan,**  
Ealing & Hillingdon Education Business Partnership



## Herbert Smith LLP

### Thomas Buxton Junior School Programme

Herbert Smith has supported Thomas Buxton Junior School for 11 years. They run four lunchtime clubs during term time and volunteers provide assistance to the teachers, senior leadership team and board of governors. A partner at the firm also provides one-to-one mentoring to the head teacher. Training workshops have been facilitated for the school's governing body, which includes speakers from other schools and the Local Authority. Every year, Herbert Smith celebrates the success of the school at their offices with a summer awards ceremony for the pupils.

120 students per year benefit from the lunchtime clubs. Two school governors from Herbert Smith spend over 60 hours a year working with the school and the governing board. In total 160 volunteers spent 1,300 hours per year at the school delivering the programme.

When the Thomas Buxton Junior School Programme was introduced to Herbert Smith by the Tower Hamlets Education Business Partnership, there were barriers affecting the school's achievement. With the help and support of the firm, the school made improvements in teaching, learning and governance.

The school's results are now all above national average. The school attributes much of this success to the support of Herbert Smith.



## Lovell Partnership Limited

### Partnership in Action

In 2001, Lovell established a partnership with the London Borough of Enfield to promote construction as a career path for young people in the borough. Each year ten students from three schools are chosen to complete five construction projects throughout the school year. This experience enables young people to develop skills such as team work, self-management, communication and literacy, problem solving and customer awareness.

Partnership in Action also works with primary and special needs schools to promote awareness of the dangers of construction sites. Activities include supervised site visits, craft workshops, health and safety poster design and activities utilising personal protective equipment. Twenty staff members take an active role in the programme; in total Lovell staff contribute over 200 days to the project.

Since the programme's launch over 6,000 students have received 350 days training. The feedback by students in the last two years have shown that 82 per cent reported a better understanding of construction and 75 per cent said that the programme has helped them follow instructions and meet deadlines.



“I appreciate the high level of staff time and commitment involved in this programme”

**Chris Gill** Chairman,  
Enfield Education Business Partnership



## Slaughter and May

### Slaughter and May's Education Programme

Slaughters and May's Education Programme supports a variety of primary and secondary school initiatives. They have developed partnerships with Prior Weston Primary School and St Luke's Primary School where the firm's support includes volunteers participating in literacy and sporting games in addition to providing annual funding donations.

Slaughter and May's secondary school programme encompasses the 'Lawyers in Schools Twinning Scheme' where lawyers deliver elements of the citizenship curriculum to year 10 students, and the Hackney Schools' Mentoring Programme for 14 – 15 year olds. The firm also supports a number of Career Academies' programmes.

Since 2002, 279 primary school children have been supported and 114 secondary school students have been mentored. In 2006 St Luke's Primary School received an 'outstanding' ranking by Ofsted, in which Slaughter and May's volunteering participation was identified as a key contributor. 13 per cent of London employees regularly participate in the education programme.

“Every single child in year 6 achieved or exceeded their personal targets. It is no coincidence that eight members of the class read and talked regularly with Slaughter and May's volunteers.”

**Harriet Goodman,**  
Life Opportunities Manager,  
St Luke's Primary School



British Airways  
Community  
Learning Centre



## Economic Regeneration Award

For companies that are contributing to the economic regeneration of an area. Examples could include:

- ★ Local procurement of goods and services
- ★ Directly targeting local residents for job opportunities
  - ★ Helping local people to become more employable through mentoring, CV advice, offering work experience
  - ★ Providing professional skills and expertise to local micro-businesses, SMEs, social enterprises or community organisations through employee volunteering
  - ★ Providing financial or 'in kind' assistance to local businesses, social enterprises and community organisations.

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.



## Badenoch & Clark

### CSR Committee: Economic Regeneration work

Badenoch and Clark's CSR committee have economic and regeneration aims which use their skills as recruitment consultants to run a CV and job coaching service at the Employment Café in Brixton, assist with CV's and application forms for school leavers, as well as donating any excess resources to local companies and working on physical regeneration tasks.

Since the CSR committee launch in 2007, they have assisted with the writing of 600 CVs and mock application forms for school leavers, helped 54 jobseekers in two Jobcentreplus workshops and 182 jobseekers in the Employment Café, donated 584 business hours to volunteering and raised £10,000 for London based charities.

Badenoch & Clark have also considerably reduced their environmental impacts and fundraised for small local charities.



“The partnership with the CSR team is very valuable, as we now have this on-going opportunity for our jobseekers. It is proving highly popular and we would like to thank the CSR team for their time and expertise in helping our clients back to work.”

The Employer Engagement Team at Jobcentreplus



## Base Creative

### Work With Us Programme

The Work With Us programme was launched in 2005 and provides a pro bono digital marketing service for one London-based charity each year. In 2008, the Brokerage Citylink, a charity that helps young people in inner-city boroughs gain jobs and work experience in the City, was selected to benefit from the programme. The service included a bespoke designed website, search engine optimisation, a content management system to allow updates to the webpage, and training on managing the website.



Base Creative donates over 200 hours per year in delivering the project, as well as an additional 70 hours to the marketing and selection process. All of the six staff members are involved in the programme.

The financial value of the project was estimated to be over £16,000. The average time spent on the new Brokerage website is now 14 minutes; previously it was less than two. The number of visitors to the website per month has increased by 300 per cent. An online registration service has vastly reduced the number of hours spent on data entry by the Brokerage staff.



## Denton Wilde Sapte

### City Gateway

In 2007, Denton Wilde Sapte's pro bono committee decided to increase their commitment to their local community and identified City Gateway as partner. City Gateway works with young people in Tower Hamlets who are not in employment, education or training, providing students with mentoring, training and work experience.

Denton Wilde Sapte's support includes: giving students an insight into a City law firm, HR workshops featuring advice on CV's and interviews, providing apprenticeships for six students each year, an annual graduation ceremony led by their CEO and lunch for 20 students. 60 members of the firm's staff are involved in the City Gateway project.

The firm's partnership has contributed to a decrease in the number of young people not in employment, education or training in Tower Hamlets. 60 students have experienced a professional environment through office tours and events, in addition to increasing the confidence levels and employment prospects for City Gateway students. Denton Wilde Sapte have also donated funds to City Gateway, printed their annual reports, and provided pro bono legal advice.



“Today I have started to believe that there might be a job out there for me.”

Akthar, Student



## Queen Mary, University of London

### Clean Living: the return to an in-house cleaning service

In 2005 research by Queen Mary, University of London explored the position of low paid workers in London. It identified that many low-waged services like cleaning heavily relied upon migrant workers and most were paid only the National Minimum Wage. The research was applied to Queen Mary University, which established that they themselves contracted cleaners who were paid the National Minimum Wage with no employment benefits. In January 2008, the University developed its own in-house cleaning service and now provides training, appraisal and career development opportunities for 100 cleaners.

Since the launch of Queen Mary's in-house cleaning service, cleaners' wages are more than 48 per cent above the National Minimum Wage. Previously cleaners had no employment benefits

beyond the statutory 12 days holiday, however they now have full sick pay benefits, compassionate and maternity leave, 30 days holiday entitlement a year and a final salary pension.



“when you get trained,  
it's like an investment in you”

**Cleaner,**  
Queen Mary, University of London

Queen Mary,  
University of London





## Social Inclusion Award

For companies working on projects that aim to cut social exclusion and/or helping to improve the quality of life for socially excluded groups of people.

Examples could include working with:

- ★ Young people in transition
  - ★ Homeless people
  - ★ Substance misusers
  - ★ Elderly people
  - ★ Young offenders
  - ★ Lone parents
- ★ People on low incomes.

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.



## Accenture

### Accenture: NSPCC Partnership

Accenture provided the NSPCC with pro bono consultancy work on their Helpline Development Programme. Consultants focused on developing ways to answer more calls from young people and launched an integrated online support service. In addition to this consultancy support, Accenture employees have fundraised through sporting and other events.

The project began in 2006, and Accenture donated 315 days of pro bono work. By completion, they had met the challenge of enabling the NSPCC to answer more calls from young people and to launch a nationwide online support service. Accenture also worked with the NSPCC to create a business plan, which was key to the release of £30million in government funding to integrate Childline and the Adult Helpline.

Accenture's employees have raised £254,000. As each call to the NSPCC costs £4 on average, this means that Accenture fundraising could contribute towards paying for 63,500 calls from vulnerable children.



“Making the first call to ChildLine was like every emotion mixed into one. You're really worried and you think you can't do it, but then you do and you get so much relief. You're like, 'Oh my God', there's someone there for me!”



## Broadgate Estates Limited and Knightsbridge Guarding

### 'Reaching Out' Cambridge House

Cambridge House is a voluntary organisation based in Southwark that provides community projects to service users across 14 London boroughs. Every week 1,200 people access Cambridge House's services.

Broadgate Estates launched The Reaching Out programme in 2007 in order to build the management and administrative functions of Cambridge House. Knightsbridge Guarding became a programme partner in 2008, and brought the skills and experience of their corporate partners Eurotech and Vault IT.

Cambridge House has benefitted from services worth over £212,000 and 28 days of pro bono specialist consultancy. This has enabled the charity to become more commercial and efficient, and the staff and trustees are able to focus the service provision for all their clients. Services provided have included IT advice, use of a human resources management system, property management consultancy, CCTV, a key holding service, health and safety and reception management training for Cambridge House staff, and cleaning contract advice.

“This partnership has made our charity more business like and increased our self-confidence... with support functions taken care of, we are able to focus on what we do best; which is helping the community.”

Claire Gilhooly,  
CEO, Cambridge House



## BT

### BT Community Connections

In order to help tackle the problem of digital exclusion in the UK, which affects 36 per cent of the UK population, BT Community Connections enables grass-roots groups to get online by applying for a computer and a year's free connection to broadband. As well as the standard laptop and broadband award, groups working in partnership can apply for a Cluster Award which means that they also each receive items such as printers, scanners and camcorders.

BT volunteers visit winning groups and assist with configuring computers and broadband, as well as offering training.

Since the BT Community Connections' launch in 2000, 588 awards packages have been given to community groups. There have been over 88,000 direct and 480,000 indirect beneficiaries. 80 per cent of award winners stated that they use their award everyday for huge ranges of purposes and 65 per cent of winners said that the internet access has directly enabled them to secure more members, users and volunteers.



“We now have 50 per cent more young people visiting our centre than prior to the broad band being installed. We provide them with basic IT skills which help them gain work experience.”

African Community Involvement Association,  
BT Community Connections Award Recipient



## Heart of the City Award

The Heart of the City Award recognises companies that have set up a Corporate Community Involvement programme for the first time in the last three years. Programmes do not need to have a full-time member of staff dedicated to them, but judges are looking for a commitment at strategic level.

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.



## 8build

### Giving Back Initiative

8build's Giving Back Initiative supports the local community by focusing on areas such as maintaining health and safety for construction employees, providing good and equal work conditions for employees, contributing to the sustainability of the economy and environment, in addition to providing customer service.

The Giving Back Initiative has hosted work placements of upto six months for ten students under the age of sixteen, donated 1,651 hours to volunteering projects, supported 44 different charities, and donated £22,950 to charities.

8build relies upon everyone within the organisation to get involved as they believe that all aspects of the business have a duty to contribute back into society. Many of the company's initiatives are incorporated in the day-to-day running of 8build.

The Alfili8 scheme for 8build's suppliers ensures best practise in community engagement is cascaded through 8build's supply chain.



**Badenoch & Clark****CSR Committee**

Badenoch & Clark formed the CSR committee in February 2007, to focus on the areas of People, Giving and the Environment. They aimed to get 20 per cent of the workforce volunteering by 2010 by creating a programme of volunteering opportunities. They also wanted to secure the involvement of ten per cent of staff in fundraising, and implement environmental initiatives.

In the last two years, Badenoch & Clark have created a partnership and a range of volunteering opportunities with JobCentrePlus, Green Routes, Enfield and Islington schools, in addition to the Employment Café. They have also supported 29 employee nominated charities with monthly 'dress-down' days, hosted 26 school workshops helping 600 children, on top of donating 30 sacks of business clothes. 27 per cent of staff are now volunteering.

The CSR committee was structured to have representatives from each business unit with champions for each core areas. All projects are formed by the committee ensuring ownership and accountability. The CSR committee has full support from the Managing Director and a CSR budget. In addition every employee



is entitled to one day per year for volunteering to participate in a CSR activity, the equivalent to 2,184 business hours.

**EnterpriseMouchel****Engagement, Schools, Community Annual****Programme of Events (ESCAPE)**

EnterpriseMouchel ESCAPE programme supports all levels of education by offering teacher development programmes, career talks and information workshops, mock interviews and work placements, in addition to sponsoring local events. ESCAPE promotes civil engineering as a career of choice to groups in the community that may not have thought of this as an option. ESCAPE also supports the London Air Ambulance and Greenwich Careers Centre by holding charity events to provide financial assistance.



Since the programme's launch in 2007, ESCAPE have engaged with over 131 educational establishments, 1,700 students and have provided four student work placements during the summer. EnterpriseMouchel have brought awareness of engineering into mainstream education by assisting the creation of new engineering

diplomas, as well as incorporating day-to-day engineering activities into the school curriculum. As engineering is a male dominated industry, ESCAPE have specifically worked with girls and women in a range of activities to show that engineering can be fun and relevant to groups that would not have otherwise thought as engineering as a career.

**Investec plc****Social Investment Programme**

Investec's Social Investment programme focuses on the areas of education, entrepreneurship and environment. The programme encourages their employees to make a positive contribution to the community, by entitling staff to one day off per year to volunteer for one of the five charitable partners: Arrival Education, Bromley by Bow Centre, Community Links, Morpeth School and Starfish Greathearts Foundation. Investec also facilitates employee giving by providing a staff donation policy and offering small financial support to local organisations. The programme has strong support from the board executives.

Since the launch of the Social Investment Programme in 2008, Investec's employees have volunteered over 1100 hours of work time with the charitable partners. 179 students from the Arrival Education programme have received work placements, and five new social enterprises have been funded and organised for the Bromley by Bow Centre. Investec's volunteers have assisted Community Links with events involving 110 young people and have helped 1,117 young people at sport sessions. Investec's involvement with Starfish has helped to raise £39,387 and Starfish have stated that Investec's support annually saves them £19,425.

**Speechly Bircham LLP****Speechly Bircham's CSR programme**

Established in August 2008, Speechly Bircham's CSR programme works with two charities – Blackfriars Settlement and Street Kids. In addition, they assist with a primary school reading scheme, run 'The I in online' workshops that highlight the dangers of social networks to young people, deliver Life Matters legal presentations to the elderly, and run legal webinars for the charity sector. They have also developed strategies, policies and targets to contribute to a sustainable environment.

The programme is run by a committee that includes a full-time member of staff, as well as 46 volunteers who dedicate two hours per week. Since the CSR programme's launch, the project has fundraised £7,315 for the firm's charities, given school children exposure to professional roles and broaden their horizons, enhanced staff training and development, in addition to supporting 50 members of Blackfriars' elderly group and 60 school children and youth leaders via 'The I in online' project.

“A young friendly group of Trainee Solicitors from Speechly Bircham enrich the lives of our older people with very useful information in a light hearted but informative presentation once a month.”

**Group Co-ordinator,**  
Blackfriars' Settlement



## The Bank of New York Mellon Community Partnership Programme

The Community Partnership Programme established in 2007, aims to support charity partners in helping low-middle income individuals and families become financially stable and self-sufficient. To achieve this, the Programme has partnered with Community Links, The Princes Trust, Keyworth Primary School, Culloden Primary School and Whitechapel Mission to focus on the themes of education, social inclusion and economic regeneration.

All London employees are entitled to take two days of Paid Volunteer Time annually to participate in volunteering activities. Since the programme's launch in 2008, 659 employees have volunteered 4,841 hours and raised £133,098 for over 20 beneficiaries. £44,889 has been raised for Community Links and £100,000 has been pledged

to the Prince's Trust. 207 volunteers have helped over 100 children through Keyworth School Reading Partnership and 60 pupils who participated in the Culloden School Reading Partnership progressed 30 per cent more in reading during one academic year than pupils not involved. Over 50 employees have volunteered at the Whitechapel Mission.



"Your employees have helped to transform the lives of young people across the UK"

Sarah Goodwin,  
The Princes Trust



British Land  
West Euston Partnership



## Lord Mayor's Award Application

For companies that have shown a long-term, sustainable commitment to a wide-ranging programme of community engagement in London, characterised by outstanding levels of staff involvement at all levels of the organisation and a strong evidence of leadership from the top and a commitment to the integration of community involvement into organisational life.

The following pages outline the work of the organisations that have been shortlisted as finalists in this category.



## British Land

### West Euston Community Support

In 1984 British Land purchased a large area of property in West Euston in Camden. West Euston is an area with high levels of deprivation and social exclusion. Through the Community Support programme British Land have given management time, skills and expertise, as well as access to facilities and financial donations.

Over the course of the programme British Land's support has benefited a range of educational, arts and community organisations particularly assisting disadvantaged groups such as the young and the elderly. Their focus on the arts and diversity has led to the success of a number of cultural organisations based in West Euston including the Camden Mela and Diorama Arts. The new public spaces created by the physical regeneration of West Euston are host to a number of free public arts events annually.

Educational facilities in the area have improved through direct investment and through British Land's assistance. A senior executive have been a Governor of South Camden School from the past five years, and British Land have supported the school's art

projects and taken on work experience students.

British Land have found that developing a positive relationship with local stakeholders and supporting the local community has helped them to identify and proactively manage local issues, for example theft and vandalism.



**Herbert Smith LLP****Community Investment Programme**

First established in 1991, Herbert Smith's Community Investment Programme works with students, the homeless, small businesses, entrepreneurs, and people who would otherwise be deprived of access to justice. Herbert Smith offers their time, skills, finance, pro bono advice, volunteers and premises. They work with a varied range of community groups and run over 30 projects that involve staff from across the firm. In 2008, 673 volunteers donated 14,820 hours.

Last year, 400 volunteers worked with students from over 20 schools, 300 lawyers gave free legal assistance to over 1,000 individuals and charities, totalling £2.17 million worth of pro bono work.

Herbert Smith supplied conferencing and catering facilities valued at approximately £20,000 to a number of their community partners and other charitable organisations, in addition to donating £70,000 for community partners through volunteering.

Herbert Smith also advise other companies on setting up and running successful community investment programmes. In this

capacity, they are involved with Heart of the City, Tower Hamlets Education Business Partnership, Business in the Community and the School Governors One-Stop Shop

**KPMG****KPMG Community Investment in London**

KPMG's Community Investment programme supports local disadvantaged individuals and communities. Their primary focus is education. Support consists of: joint sponsorship of the City Academy, Hackney; a project aimed at raising the aspirations of students in East London and encouraging them to apply to high calibre universities like Oxford and Cambridge that is run in collaboration with Clifford Chance, Morgan Stanley and Clare College Cambridge; long-term relationships with London based partner organisations including Refugee Council, The Passage, Thames Reach, Safer London Foundation, London Remade and a range of schools.

KPMG provides their employees with half a day of firm time per month to volunteer. Last year the volunteers contributed 47,000 hours to the community and made a financial donation of £9.8m. 63 KPMG employees are currently school governors and since KPMG's support 76 East London students have gained places at Cambridge or Oxford. They have also supported 67 ex-homeless people through CV and interview skills training, with 75 per cent completing a work placement and 18 gaining employment. 22 volunteers have mentored 30 refugees in London with

25 per cent finding a job. In 2008, 31 London organisations received pro bono support, including the City Academy, Hackney.





## Volunteer of the Year

In celebration of the great contributions one individual can make, we invite schools, charities and community organisations to submit nominations for a business volunteer who has made an outstanding contribution to a community organisation.

The following page outlines the work of the volunteer who has been shortlisted as a finalist in this category.



## Rosie Spooner

St George's, University of London

Rosie Spooner is a student volunteer and an active Students' Union member. Her commitment to Student Action for Refugees is second to none. She has been a leading advocate of the group's work, boosted staff and student volunteering numbers, and introduced an innovative mentoring programme enabling refugee children to gain social and educational skills to encourage their independence and social integration.

As co-founder of DIG, a project using waste ground to grow fresh vegetables for the local community, Rosie has highlighted her commitment to the sustainability agenda, as well as engaging staff, students and long-term patients as fellow volunteers.



“I have seen first hand the positive effect she has had on the students she has mentored.”

**Michelle,**  
St George's Volunteer



## Education Award

**British Airways:** British Airways Community Learning Centre

**British Broadcasting Corporation (BBC):** BBC Outreach  
support for Education Business Partnership

**Carillion Building:** Pan London Community Activities

**EnterpriseMouchel:** Engagement, Schools Community  
Annual Programme of Events (ESCAPE)

**Ernst & Young:** Double Take

**Financial Services Authority:** Primary Financial Literacy Project

**Herbert Smith LLP:** Thomas Buxton Junior School Programme

**IBM UK:** IBM Lambeth Schools Robo Challenge

**IPC Media:** Schools' Design Programme

**J.P. Morgan:** J.P. Morgan School Mentoring Programme

**London Chamber of Commerce and Industry:**

London Young Chamber Leadership Day

**Lovell Partnership Limited (London):** Partnership in Action

**Pinsent Masons LLP:** Pinsent Masons & Almeida

Theatre Schools Partnership

**Slaughter and May:** Slaughter and May's Education Programme

**Speechly Bircham LLP:** The i in online and Life Matters



## Economic Regeneration Award

**Badenoch & Clark:** CSR Committee: Economic Regeneration Work

**Base Creative:** Work With Us Programme

**Broadgate Estates Limited:** Economic Regeneration

**BT Group Property and Telereal Trillium:**

The Employability Skills Programme

**Denton Wilde Sapte:** City Gateway

**East London Business Place:** East London Business Place

**Higgins Construction PLC:** The Quadrant

**Morgan Stanley:** New Generation

**Queen Mary, University of London:** Clean Living:

The return to an in-house cleaning service



## Social Inclusion Award

**Accenture:** NSPCC Partnership

**Addleshaw Goddard:** Raising aspirations through Goalball

**BDG Workfutures:** Awareness, engagement and inclusion  
with the Whitechapel Mission

**Broadgate Estates & Knightsbridge Guarding:**

Reaching Out Cambridge House

**BT:** BT Community Connections

**Core Arts:** Core Landscapes Training Project

**Lakehouse / Discover:** Lakehouse 500 Families Scheme

**PricewaterhouseCoopers LLP:** PricewaterhouseCoopers LLP and

The Connection at St Martin-in-the-Fields

helping homeless people to succeed

**RMJM:** Architecture for Everyone

**St George's, University of London:** Primary Practice



## Heart of the City Award

**8build:** Giving Back Initiative

**Addleshaw Goddard:** Launching CSR at Addleshaw Goddard

**AEG Europe / The O2:** CSR Programme –  
Education/Employment & Access

**Badenoch & Clark:** CSR committee

**Berenberg Bank:** Berenberg Kids

**Berrymans Lace Mawer:** City Gateway - Apprenticeship/Mentoring

**Berwin Leighton Paisner:** Manor Primary School

**BNP Paribas:** BNP Paribas' North West London  
Community and Charity Programme

**Broadgate Estates at Plantation Place:** Plantation Place CSR initiative

**Charles Russell:** Charles Russell Corporate  
Social Responsibility Programme

**EnterpriseMouchel**

**Intermediate Capital Group PLC:** ICG Community Programme

**Investec plc:** Social Investment Programme

**Lawrence Graham LLP (LG):** LG/Charity Partner - KIDS

**LCH.Clearnet:** I Have A Dream

**London Chamber of Commerce and Industry:**

London Young Chamber Leadership Day

**Nabarro LLP:** The Nabarro in the Community Day Scheme

**Nomura:** Community Affairs Programme at Nomura in London

**O2:** It's Your Community IYC

**Olswang LLP:** HELP Programme

**Speechly Bircham LLP:** Speechly Bircham's CSR programme

**The Bank of New York Mellon:** The Bank of New York  
Mellon Community Partnership Programme



## Lord Mayor's Award

**Allen & Overy LLP:** Values into Community Action: Pro Bono  
and Community Affairs Programme at Allen & Overy

**Barclays:** Barclays Community Programme

**British Land:** West Euston Community Support

**Herbert Smith LLP:** Community Investment Programme

**KPMG:** KPMG Community Investment in London

**Lloyd's of London:** Lloyd's Community Programme



## Volunteer of the Year Award

**Mike Robinson:** Gallions Housing Association Ltd

**Gill Saward:** Transport Solutions

**Rosie Spooner:** St George's, University of London



## The Final Judging Panel

### Alderman Ian Luder

The Lord Mayor of the City of London

### Gerry Acher Esq CBE LVO

Chair, Heart of the City

### Lady Diana Brittan DBE

Chair, The Connection at  
St Martin's in the Fields

### Martyn Lewis Esq CBE

Chair, YouthNet

### Harvey McGrath

Chair, London Development Agency

### Harry Platt Esq

Chief Executive, Workspace Group plc

### Richard Sumray Esq MBE

Chair, London 2012 forum

### Cyrus Todiwala Esq MBE

Proprietor & Executive Chef,  
Café Spice Namasté Group

### Catherine Usher

Regional Managing Partner,  
London, DLA Piper



## Preliminary Judging Panel

### Heather Barker

Corporate Social Responsibility Consultant

### Linda Barnard

Community Affairs Manager,  
Bank of England

### Paul Buchanan

Regional Director, London,  
Business in the Community

### Patsy Francis

Director of Community Affairs  
and CSR, UBS

### Carolyn Housman

Corporate Responsibility Manager,  
City of London

### Nina Kowalksa

Corporate Social Responsibility Consultant

### Louise Muller

Programme Director, Hackney,  
East London Business Alliance

### Fiona Rawes

Director, Heart of the City

### Clare Thomas

Chief Grants Officer, Bridge House Trust

### Mike Tyler

Director, Tower Hamlets Education  
Business Partnership

### Andrew Wilson

Director, Corporate Citizenship

### Teresa Wiseman

Regional Relationship &  
Investment Planning Manager,  
London Development Agency



## With thanks

### Small Fry Films

For making the films that were shown tonight and some of the  
photographs used in this programme.

Small Fry Films are grateful to all of those involved in  
making the films this evening.

[www.smallfryfilms.co.uk](http://www.smallfryfilms.co.uk)

### Martyn Lewis

For recording voiceovers for some of the films.



## The Dragon Awards partners

### Business Link in London

City Action

City.Comm

ELBA

Heart of the City

South London Business Alliance

Tower Hamlets Education Business Partnership



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**2009**

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