

Social Impact Leadership Award – Guidance Notes

Social Impact Leadership Award Information

This special award is for an individual within a company who has made an outstanding contribution to delivering social impact (within the past 12 – 18 months) and has worked to increase the charitable and community activities of the business.

We are actively seeking nominations for individuals from SMEs and large businesses in this category and we will accept applications from an individual or nominations for an individual.

Eligibility

For individuals working in private sector businesses that have a social impact, outside of their core business activities, in Greater London.

To qualify the individual should be one of the following:

1. Working in a CSR or responsible business role within their business
2. Focussing on CSR or responsible business in addition to their main role within the business

Please read the eligibility criteria on the [apply](#) page applicable to all categories.

Examples of potential Social Impact Leadership Award winners (this list is not exhaustive):

- An individual who has led the direction and strategy for social impact within their business resulting in increased employee engagement and charitable activity
- An individual who has taken a new and innovative approach to delivering social impact for their business
- An individual that has demonstrated commitment and passion for delivering social impact and has taken this role on in addition to their main role within the business

Previous Winners

Please follow the link to see videos of previous Dragon Award winners.

[Winners videos](#)

Completing the Application:

The following questions apply to this category:

1. Name, company and job title of the nominee
2. Contact details of the person making the nomination (if different from above)
3. Overview of why you believe this person should be considered for the Social Impact Leadership Award and the impact you have seen them have with the past 12-18 months. (max 500 words)
4. List of five reasons why this person should be considered (max 400 words)
5. Testimonials (max 250 words)